



INTERACTIVE INSTITUTE 2021

BUILDING AND SUSTAINING A CULTURE OF HIGH-QUALITY DATA

Building Blocks of a Data-Driven Culture

April 13–15, 2021



**IDEA DATA
CENTER**

Collect, Report, Analyze, and
Use High-Quality Part B Data





Presenters

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Agenda

- Data literacy
- Data-driven culture
- Five Building Blocks of a Data-Driven Culture
- Data Literacy Continuum
- Data exploration
- Let's hear from the states
- IDC's *Data Meeting Toolkit*

Data Literacy



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Definitions

Data literacy: The ability to read, work with, analyze, and argue with data

Source: D'Ignazio, C., and Bhargava, R. (2016). Databasic: Tools and Activities for Data Literacy Learners. *Journal of Community Informatics*, 12. Retrieved from <http://ci-journal.net/index.php/ciej>.

Definitions (cont.)

Data literacy gap: data users have a cross-functional range of skills—some very technical and analytical—and others do not. Collectively, they have trouble finding a shared understanding of what the data are and how to use them effectively

Source: Data Science Central. (2017). *Data literacy: Bridging the gap*. Retrieved from <https://www.datasciencecentral.com/video/data-literacy-bridging-the-gap>.

Definitions (cont.)

Data democratization: Everyone has access to data and there are no barriers, human or technical, that create a bottleneck at the gateway to accessing them

Source: Marr, B. (2017, July 24). *What Is Data Democratization? A Super Simple Explanation and the Key Pros and Cons*. Retrieved from <https://www.forbes.com/sites/bernardmarr/2017/07/24/what-is-data-democratization-a-super-simple-explanation-and-the-key-pros-and-cons/?sh=52242f5a6013>.

Data Driven-Culture



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What Is Data-Driven Culture?

- “A data-driven culture is a workplace environment that employs a consistent, repeatable approach to tactical and strategic decision-making through emphatic and empirical data proof.”
- Put simply, an organization that has a data-driven culture bases decisions on data, not gut instinct or anecdotal information

Source: Ramaswamy, P. (2015). *How to Create a Data Culture*. Retrieved from <https://www.cognizant.com/InsightsWhitepapers/how-to-create-a-data-culture-codex1408.pdf>.

What Is Data-Driven?

“To be data-driven requires an overarching data culture that couples a number of elements, including high-quality data, broad access and data literacy[,] and appropriate data-driven decision-making processes.”

Source: Anderson, C. & Li, M. (2017). *Five Building Blocks of a Data-Driven Culture*. Retrieved from <https://techcrunch.com/2017/06/23/five-building-blocks-of-a-data-driven-culture/>.

Five Building Blocks of Data-Driven Culture



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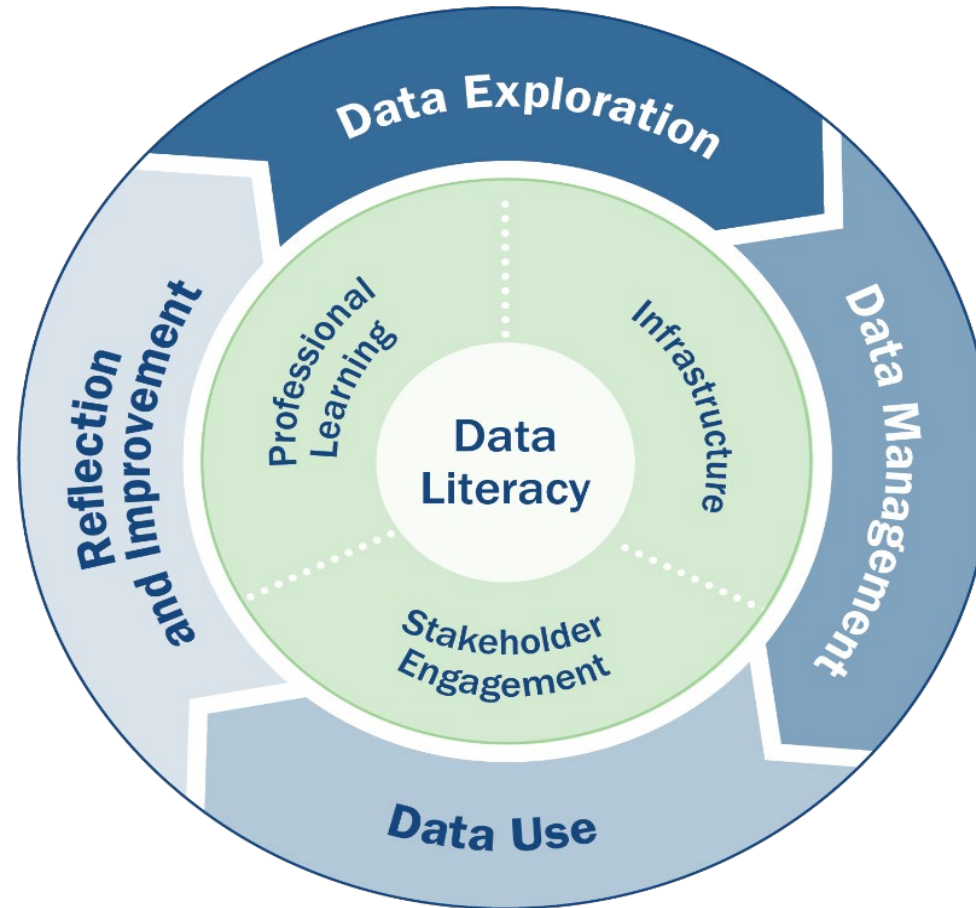
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Five Building Blocks of Data-Driven Culture

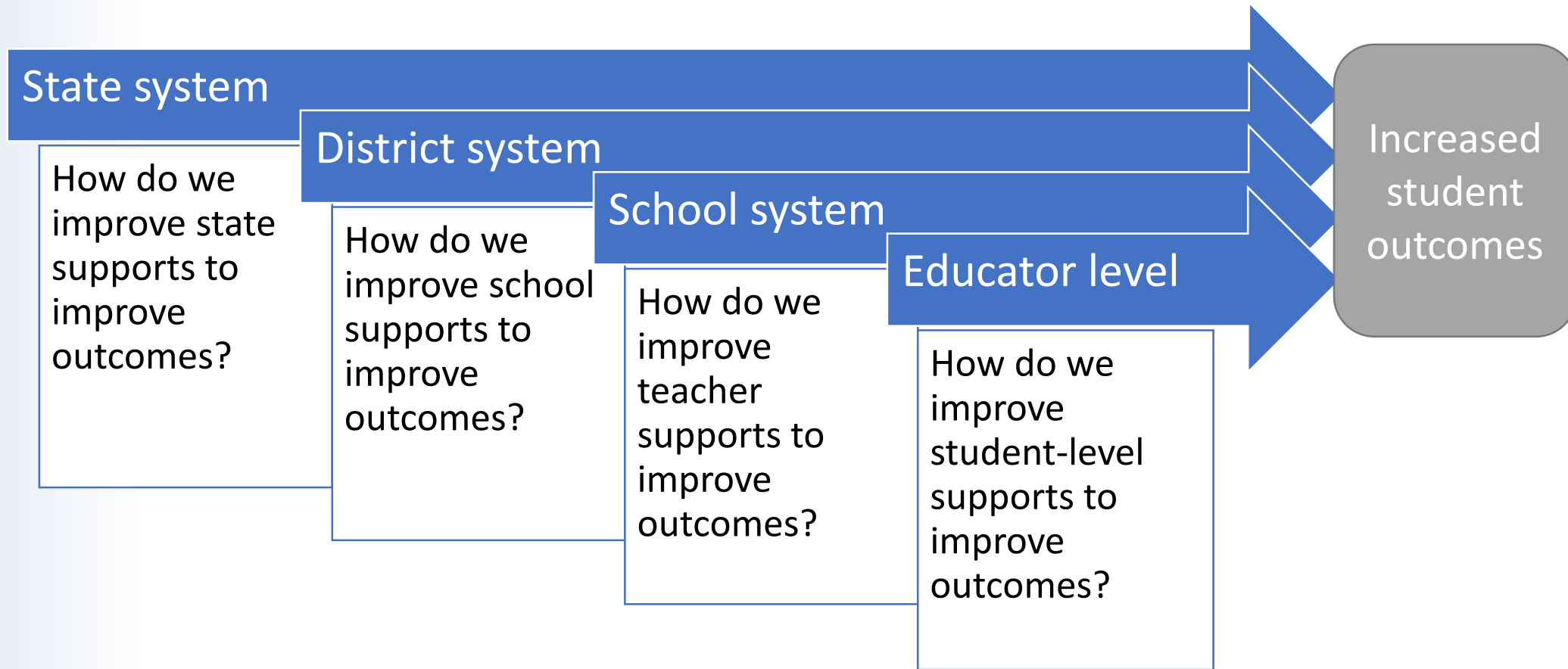
- Single source of truth
- Data dictionary
- Broad data access
- Data literacy
- Decisionmaking

Source: Data Science Central. (2017). *Data Literacy: Bridging the Gap*. Retrieved from <https://www.datasciencecentral.com/video/data-literacy-bridging-the-gap>.

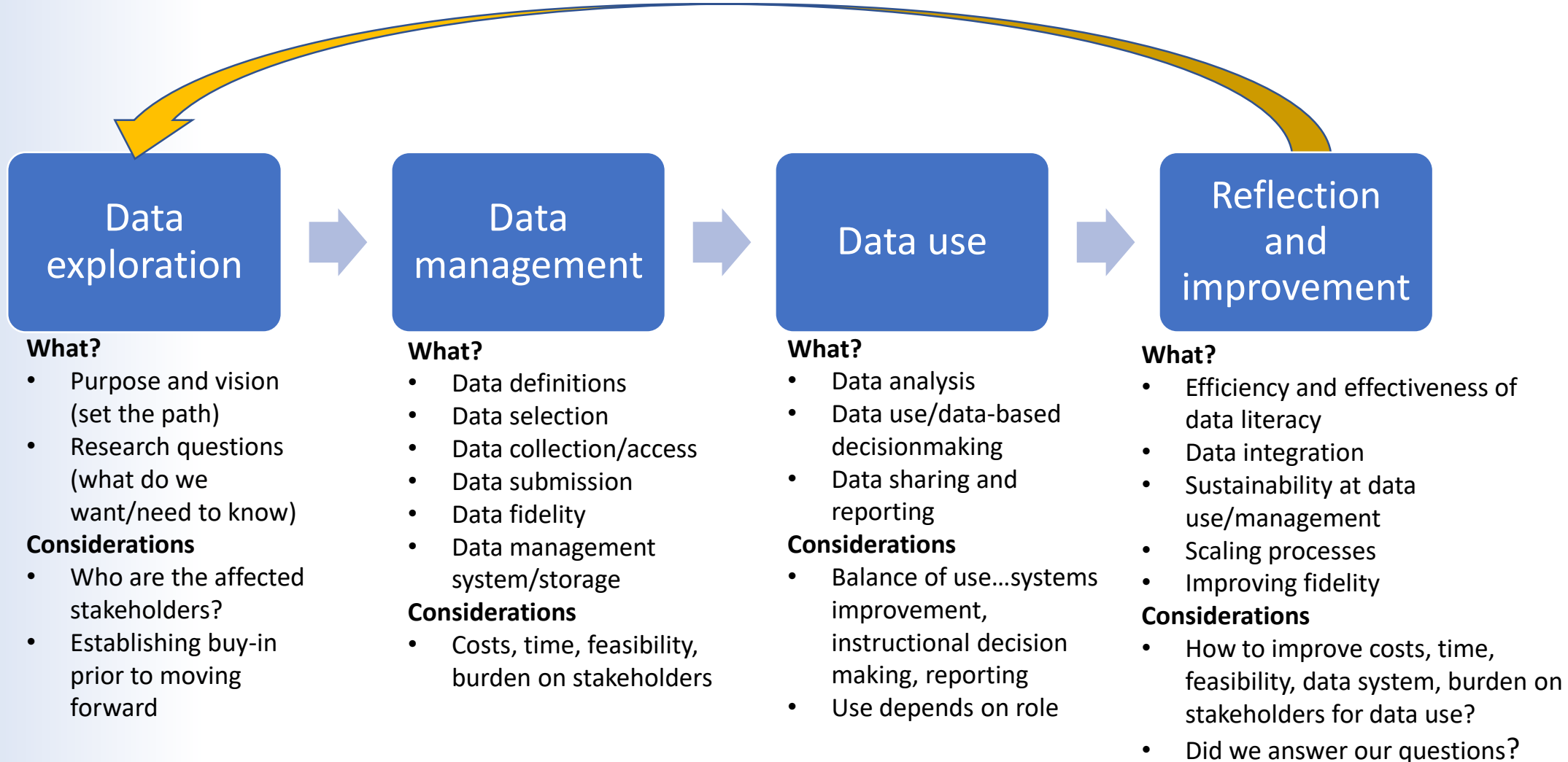
Data Literacy Continuum: Essential Elements



Data Literacy Continuum: At ALL Levels of the System



Data Literacy Continuum: Essential Elements



Data Exploration



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Data Exploration

- Foundation of data culture is questions
 - Are states revisiting the questions that are driving their data collection/analysis?
- Reactive versus proactive
- Considerations of data quality and context

Let's Hear From the States: Tennessee



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Theory of Action

If we

- empower districts by providing access to accurate data and offering trainings and resources to understand, analyze, and effectively use their own data

And LEAs

- own, understand and use their data in a meaningful way

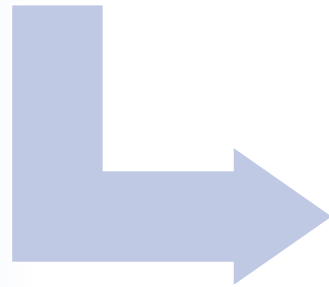
Then

- systems and practices that benefit SWDs will improve

Data-Driven Mindset

SEA

- Why do we collect data?
- What do we do with data?
- How do we talk about data?



LEA

- Data-driven processes
- Root cause analysis
- Formative and summative metrics

Let's Hear From the States: Georgia



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Embracing a Culture of Data

- Leverage the culture of data to tell OUR story
- Use data to change the end of the story, challenge thinking for the means to the end, and agree on the past without blame
- Create critical connections among data sets and stakeholders
- Mitigate barriers to use and share data
- Facilitate intentional processes to empower leaders for change
- Unpack student backpacks to determine the real impact

IDC's Data Meeting Toolkit



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The screenshot shows a website header with the IDC logo and the text "IDEA DATA CENTER" and "Collect, Report, Analyze, and Use High-Quality Part B Data". The main content area features a circular icon with crossed wrench and screwdriver, the title "Data Meeting Toolkit", and a button labeled "View the Toolkit Components".

References

Anderson, C., and Li, M. (2017). *Five Building Blocks of a Data-Driven Culture*. Retrieved from <https://techcrunch.com/2017/06/23/five-building-blocks-of-a-data-driven-culture/>.

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Ramaswamy, P. (2015). *How to Create a Data Culture*. Retrieved from <https://www.cognizant.com/InsightsWhitepapers/how-to-create-a-data-culture-codex1408.pdf>.

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For More Information



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