ii20 INTERACTIVE INSTITUTES 2020

BUILDING AND SUSTAINING A CULTURE OF HIGH-QUALITY DATA

From Compliance to Continuous Improvement: Creating a Culture of High-Quality Data

IDC IDEA DATA CENTER

Collect, Report, Analyze, and Use High-Quality Part B Data

DQC DATA QUALITY CAMPAIGN

Presenters

Fort Worth, TX – March 3–4, 2020
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Samantha Hollins, Virginia Department of Education
Scott Norton, Illinois State Board of Education

Virtual – June 23–25, 2020
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Agenda

- Introductory remarks from the Data Quality Campaign (DQC)
- State leader panel conversation
- Audience Q&A

THE BIG IDEA: When students, parents, educators, and partners have the right information to make decisions, students excel.

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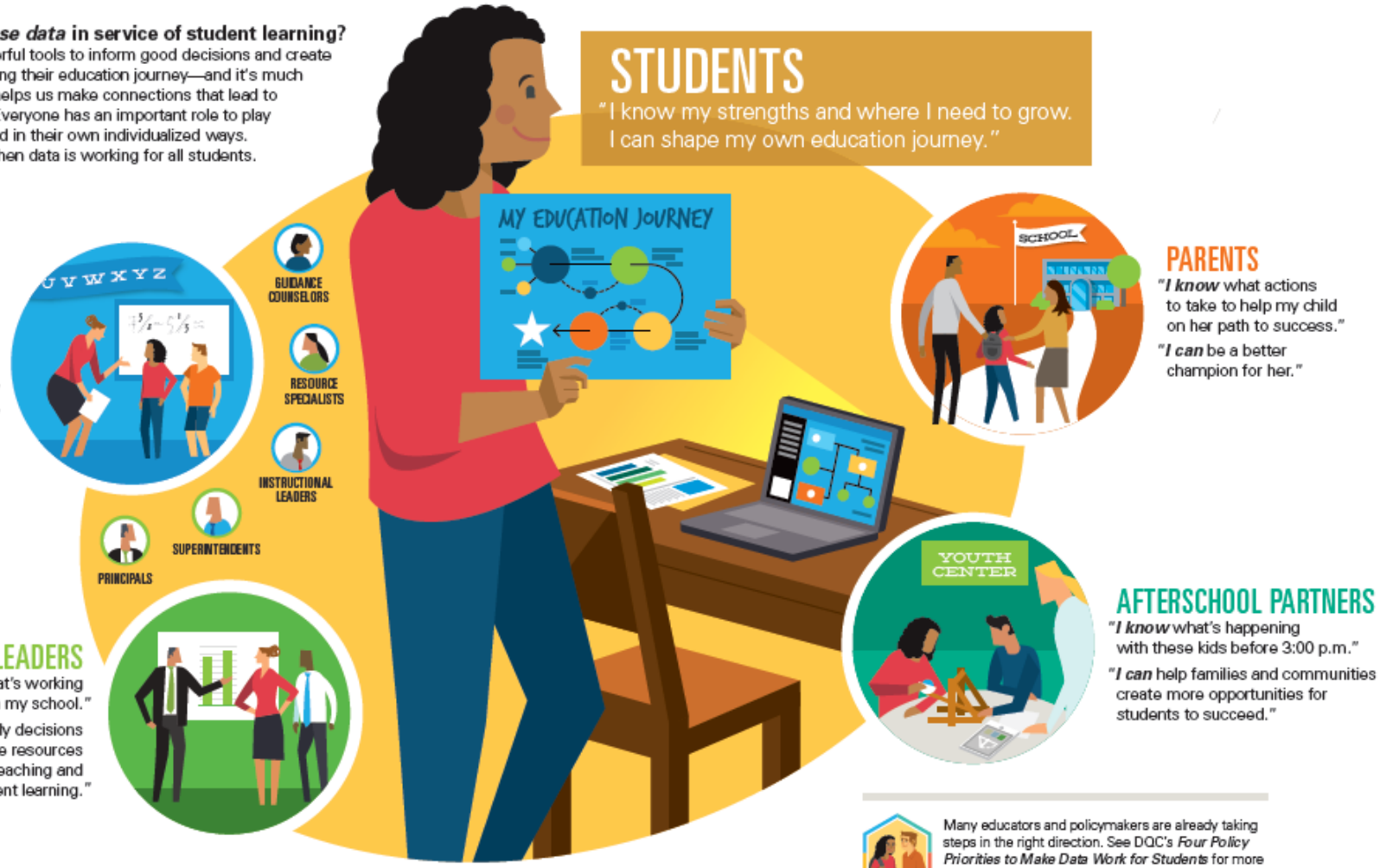
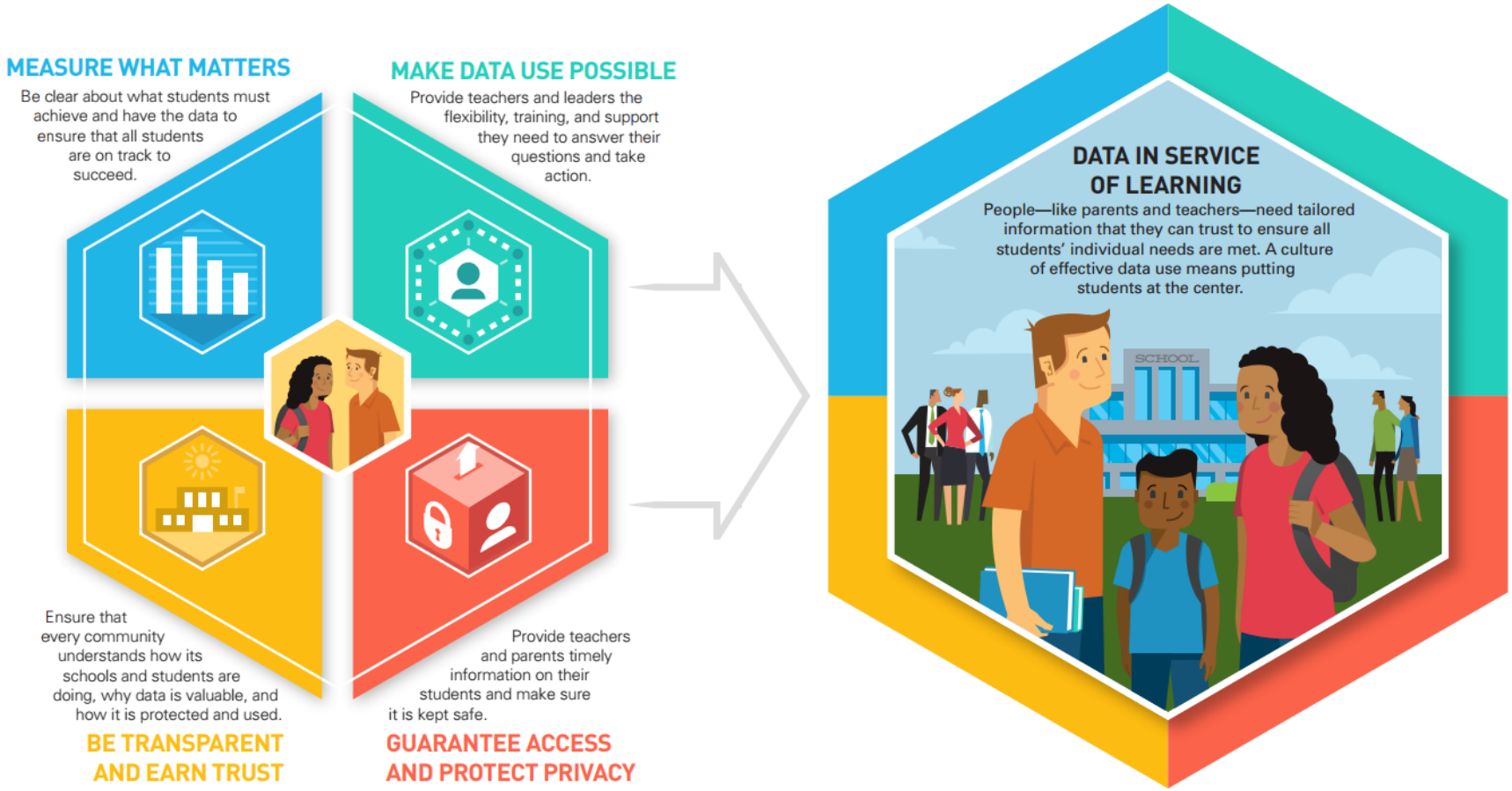
What does it mean to *use data* in service of student learning?
Data is one of the most powerful tools to inform good decisions and create opportunities for students along their education journey—and it's much more than test scores. Data helps us make connections that lead to insights and improvements. Everyone has an important role to play in helping all students succeed in their own individualized ways. Here's what it will look like when data is working for all students.



Many educators and policymakers are already taking steps in the right direction. See DQC's *Four Policy Priorities to Make Data Work for Students* for more on making this vision a reality for all students.

Four Policy Priorities to Make Data Work for Students

Everyone who supports students should have the right data in the right format at the right time to make decisions so that students excel. For this vision to become a reality, data must be transformed from a tool of compliance to one that empowers people and fuels continuous improvement. This is a set of recommendations for policymakers to achieve that transformation and make data work for students.



Moving From Compliance to Continuous Improvement

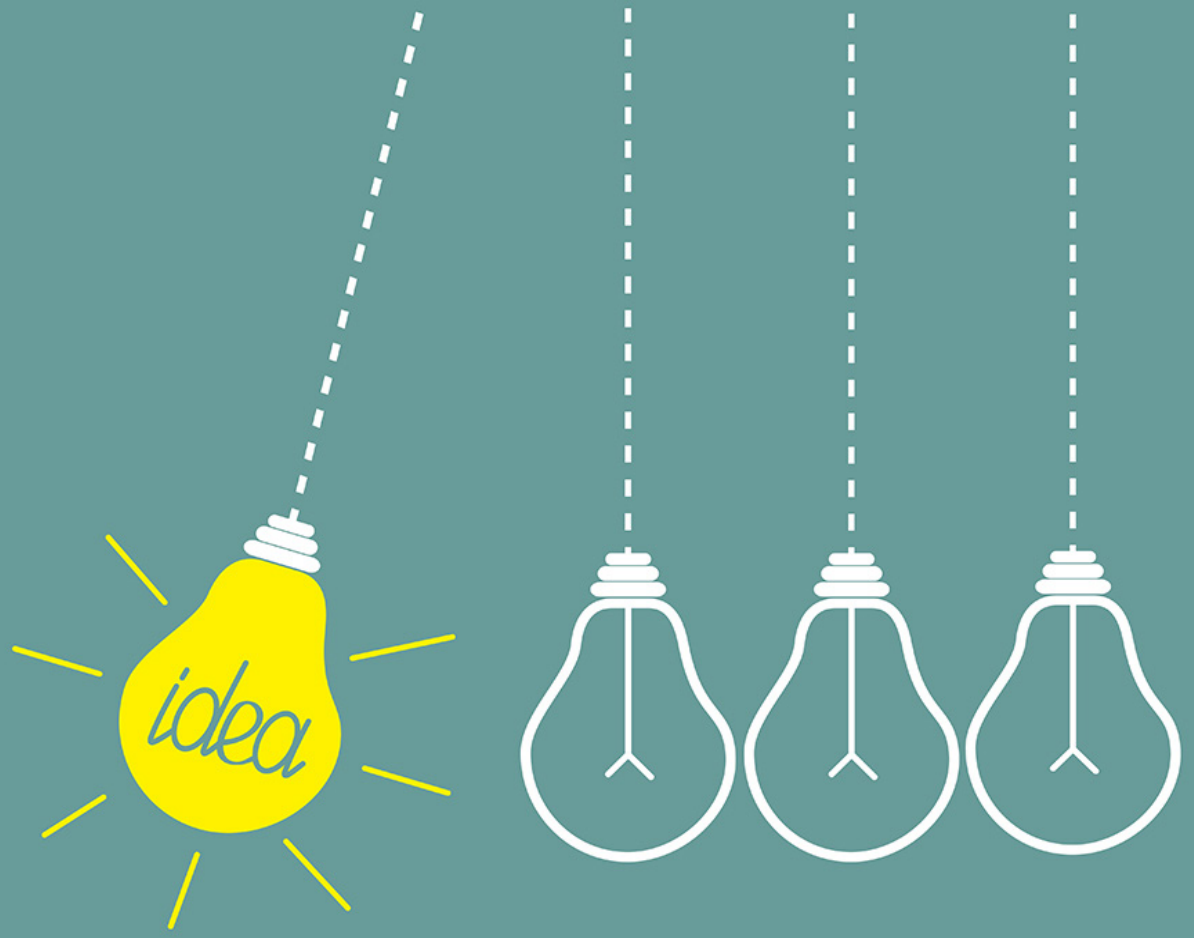
- **Push beyond box checking:** Embed data use into team culture
- **Break down silos:** Data should be everyone's job
- **Build capacity:** People need the right tools, time, and training

Data Use Is an Evolution

- **Data Apathetic:** Your business decisions are rarely, if ever, driven by data.
- **Data Aware:** You're capturing data, but you are currently only using it for awareness purposes.
- **Data Critical:** You're beginning to develop a sophisticated approach to using data as an asset–but only for mission critical areas.
- **Data Driven:** Your organization is thinking data-first. Your systems, processes, and people are working together to use data efficiently and effectively.

Source: https://www.svds.com/thought-leadership/data-maturity-assessment/

Data do not create meaning– people do.



Leadership Is Essential

Strong cultures of data use have leaders who

- Are committed to the work
- Have a clear vision for the work
- Prioritize building a broad coalition of support that centers on transparency

State Leader Panel Conversation: Illinois and Virginia

Audience Q&A

Audience Q&A

- What unique or new challenges has the COVID-19 crisis presented to your team?
- How can your team best support districts right now?

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