

Fostering Stakeholder Involvement in Evaluation





SSIP Interactive Institutes

Albuquerque, NM; April 29-30, 2015
Parent Technical Assistance Centers
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**Jacksonville, FL; May 12-13, 2015
Debra Tucker, Region 3 PTAC at
Parent-to-Parent of Georgia**

**Chicago, IL; May 27-28, 2015
Diana Autin, NEPACT/Region 1
Parent Technical Assistance Center**

Why stakeholder engagement in evaluation?

- OSEP SSIP Guidance
- Value-add
 - providing perspectives on what will be considered a credible, high quality and useful evaluation
 - contributing to the program logic and framing of key evaluation questions
 - facilitating quality data collection
 - helping to make sense of the data that has been collected
 - increasing the utilization of the evaluation's findings by building knowledge about and support for the evaluation

Who are evaluation stakeholders?

- Data creators
- Data & evaluation users
- Service implementers/providers
 - Educators
 - Related services providers
 - EI programs
- Service/program & evaluation beneficiaries
 - Families
 - Youth with disabilities
- Funders, policymakers, etc.

What are engagement strategies? *When* to use them?

- Partner with stakeholder membership or professional organization – from the beginning!
- Build stakeholder knowledge about effective evaluation, evaluation tools & strategies, purpose
- Build stakeholder competence around data analysis & use in the evaluation process
- Provide multiple opportunities for engagement in the evaluation creation, implementation, & review process

Where can stakeholders add value?

- Defining what is to be evaluated
- Developing key/core evaluation questions
- Designing evaluation processes & protocols
- Identifying important evaluation data & data sources
- Building support for the evaluation among their partners, members, and stakeholders

How to evaluate stakeholder engagement in evaluation?

- IDEA Partnership Data & Evaluation Rubrics
 - Building Support Through Data
 - Engagement & Value Creation in Evaluation
- Collaboration evaluation tools & strategies
 - Surveys
 - Structured interviews
 - Other

Resources

- Stakeholder Engagement Evaluation Tool:
www.cpc.unc.edu/measure/publications/ms-11-46-e
- Guide to Involving Stakeholders in Developing Evaluation Questions:
www.rwjf.org/content/dam/web-assets/2009/01/a-practical-guide-for-engaging-stakeholders-in-developing-evalua
- Presentation on Involving Stakeholders in Evaluation:
https://www.fsg.org/sites/default/files/tools-and-resources/Engaging_Stakeholders_Webinar_ppt.pdf
- Engagement of Stakeholders in Monitoring & Evaluation:
<http://web.undp.org/evaluation/handbook/ch3-4.html>
- DaSy Center Stakeholder Engagement Framework:
<http://dasycenter.org/resources/dasy-framework/stakeholder/>

For More Information



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